



TOP CORNERS WILL BE ROUNDED

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

ECON 36 Series

**36" X 90"
STRAIGHT**

USE SAME TEMPLATE FOR FRONT AND BACK

SAVE ARTWORK AT DOCUMENT SIZE

GRAPHIC DIMENSIONS: 37" X 89.5"

FINISHED SIZE: 36" X 88"

YELLOW SAFE AREA: 32" X 85.5"

***KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE***

***ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF***

Graphic Specifications:

- Create to template specs
- 125 DPI resolution
- CMYK color
- No template lines
- Embed/link all images
- Create to outline all fonts

Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf

